



RESIDENCE OF MISS BOIT, WAKEFIELD, MASS.

*Harland A. Perkins, Architect, Boston*

**Stained with Cabot's Waterproof Cement Stains**

*(See letter below)*

Gentlemen :—

Last spring I used over two hundred gallons of your Waterproof Cement Stains on Miss Boit's new houses at Wakefield. This was a job I was very particular to have right, and I am glad to say your material has proved entirely satisfactory in every way.

Miss Boit expects to build a small addition very soon, so shall then require a little more of the Stain.

JAMES F. SHERRITT.

# Cabot's Waterproof Cement Stains

**For Stucco, Rough-cast and all other Porous Cement Surfaces  
Artistic and Durable Colors Complete and Permanent Waterproofing**

Cabot's Creosote Shingle Stains were invented almost thirty years ago, and Cabot's Waterproof Brick Stains over twenty years ago, and both have proved by their remarkable success in every climate and under all conditions that they have completely solved the problem of artistically and durably coloring and completely and permanently waterproofing exterior surfaces. The rich and beautiful coloring effects of Cabot's Creosote Shingle Stains are known by everyone, and hundreds of brick building testify to the waterproofing efficiency of the Brick Stains.

The scientific knowledge which produced these two materials, combined with the great practical experience of handling them for so many years has enabled the manufacturer to produce in



RESIDENCE OF MR. J. HOWARD ARDREY, DALLAS, TEXAS

*C. W. Bulger, Architect, Dallas*

**Stained with Cabot's Waterproof Cement Stains**

*(See letter below)*

Gentlemen :—

In answer to your inquiry, we beg to state that we applied the Cabot's Cement Stain, which you sold us, on Mr. J. Howard Ardrey's residence, on Gaston Avenue, and we, as well as Mr. Ardrey, were well pleased with the result. We noted especially the richness of tone, the spreading qualities and ease with which it was applied, and in comparison with other products of this nature, we consider it the most practical of any we have used.

Dallas, Texas, August 18, 1911.

E. J. LLOYD & COMPANY.

## Cabot's Waterproof Cement Stains

a product which combines the beautiful and durable coloring effects of the Shingle Stains with the absolute and permanent waterproofing effects of the Brick Stains, thus solving in one material the two great problems which have stood in the way of the successful use of cement as a building material. In fact, every desirable element for the successful treatment of cement surfaces has been carefully considered in their compounding, as the following condensed table of their strongest points shows :

- They make all exterior cement surfaces thoroughly and permanently rainproof.
- They produce soft, artistic coloring effects in a great variety of beautiful tones.
- They are made of the strongest, finest and most durable colors.
- They wear without cracking, chalking or peeling, and "grow old gracefully."
- They are transparent and sink into the surface, preserving the natural texture.
- Their covering capacity is great.
- They are easily, rapidly and economically applied.
- They are inexpensive.



RESIDENCE OF MR. BUTTERFIELD, STAFFORD SPRINGS, CT.

*C. A. Tinker, Architect, Westfield, Mass.*

### Stained with Cabot's Waterproof Cement Stains

(See letter below)

Gentlemen:—

I wish to add a word of satisfaction and appreciation of your Cement Stains, used on the Butterfield house in Stafford Springs, Conn. A more uniform and satisfactory color would be impossible.

Westfield, Mass., June 1, 1911.

C. A. TINKER.

### Waterproofing

The base of these stains is a waterproofing compound which penetrates into the pores of the cement and seals them, completely excluding the rain. This compound is not affected by the action of the weather, as it is composed of materials that cannot oxidize or otherwise decompose or disintegrate, and, as above stated, its permanence has been proved by over twenty years' use in our Brick Stains.

The waterproofing is therefore not only perfect, but is also permanent. Where waterproofing only is desired, without color, the clear waterproofing compound, No. 490, is used.

**Coloring** Cabot's Waterproof Cement Stains are made in the regular colors shown, but practically any other shade can be furnished upon request:

Also:

White, No. 408.

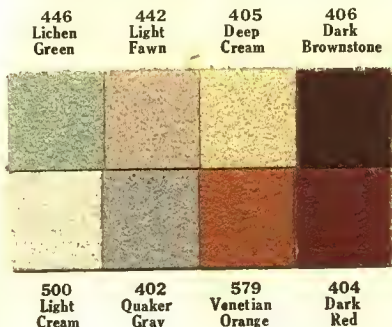
Ivory, No. 411.

Natural Cement, No. 497.

Dark Green, No. 401.

Clear Waterproofing, No. 490.

Special Shades made when required.



**T**HE COLORS used are strongest and most lasting pigments, like those which have given such universally satisfactory results for over twenty-five years in Cabot's Shingle Stains. These pigments are so strongly and finely ground that they sink into the surface of the cement and color it without coating over and spoiling the natural texture. This makes the coloring effect soft and rich, with tones modulated by the variations in the surface of the cement itself, and entirely unlike the "painty" effects produced by heavy, opaque cement paints and coatings. For this reason also the stains cannot crack or peel off, as coatings do, but they grow softer and more artistic on weathering, and many people like this softening effect so well that they let the stains stand for many years without freshening. They will wear as long as any colors can, and can be easily and cheaply renewed when it becomes necessary. In this respect also they are much superior to the heavy coatings which, on account of cracking and chalking, are difficult to satisfactorily renew. The coloring effect is never monotonous, because, being **stains**, and not paints, they are transparent and show the variations of texture, tone and density of the surface to which they are applied. On smooth, dense concrete, the coloring effects are lighter and thinner than on rough-cast, stucco and other rough and more porous surfaces, and extra coats are required to greater depth of color. Some surfaces are too hard and dense to take the stain, because a stain must penetrate. When a heavy opaque coat is desired, a paint should be used.

**Uses** The Stains are for coloring and waterproofing all **porous** exterior cement surfaces, especially Stucco, Rough-cast, Slap-dash, Blocks, etc. They will not penetrate a non-porous surface. They are not suitable for coloring floors, walks, and steps, unless they are covered with a hard varnish to form a wearing surface. They will not waterproof tanks, dams or other structures that are subjected to hydraulic pressure, because that requires special treatment. For interior surfaces, use Cabot's Interior Cement Stains, made in all colors for this purpose.

**Application** The Stains are applied with a brush, like paint, but a larger brush can be used, and the work can be covered about twice as quickly as by painting, on account of the thinner consistency of the Stains. They should be kept thoroughly stirred while using, so as to get uniform coloring, and should always be applied to dry surfaces only, because if the pores are full of moisture the Stain cannot penetrate. The number of coats required depends mainly upon the character of the surface. One coat is often sufficient for fine, well-trowelled stucco and porous surfaces; two coats give good results on almost any surface, but three coats are in rare cases necessary for very rough, ununiform and porous surfaces, like poor concrete blocks, or very dry-mixed and porous rough-cast and pebble-dash. The cement should be allowed to set thoroughly before being stained.

**Covering Capacity** One gallon will cover from 200 to 250 square feet, two coats, on smooth, dense concrete; about 150 square feet on good cement plaster, and 100 square feet on rough and porous plaster. Cement surfaces vary greatly in roughness and porosity.

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## SAMUEL CABOT, Inc.

### Manufacturing Chemists

**Boston, Mass.,**  
**New York**

**U. S. A.**  
**Chicago**

ALSO MANUFACTURERS OF

**Cabot's Waterproof Brick Stains**  
**Cabot's Sheathing and Deafening Quilt**  
**Cabot's Conservo Wood Preservative**

**Cabot's Creosote Shingle Stains**  
**Cabot's Old Virginia White**  
**Cabot's Lampblack**

**Cabot's Plasterbond Damp-proofing, Protective Paints, Etc.**

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